

The Big List of Game Publishers: A Marketing List and Monetization Guide for Web & Mobile Game developers



The Big List is a compiled resource of game publishers and organizations providing sponsorship, partnership, funding, affiliate, promotion, market distribution, and other monetization opportunities for your games. This is no frills marketing list and monetization guide with over 80 pages of listings (and growing). If you're looking to make money selling HTML5, Flash, and Unity Games for the Web and Mobile markets, the Big List is the one resource you'll need to define and spearhead your marketing strategies. All information is alphabetically sorted and formatted with Tag identifiers to help clarify the resource listed that and formatted with hyperlinks, so you can quickly navigate directly to the publisher sites and pertinent information, and contacts.

The Big List HTML5 Edition NeoProfessor HTML5 Mobile Games May 3, 2017 Learning iOS app development is made much easier by the large The majority of this guide is geared towards Swift-related resources. A very well structured tutorial pulling in resources from all over the web, it starts from . Objective-C development, iOS App and iOS game programming. **Top App Marketing Agencies 2016 - Mobyaffiliates** Feb 18, 2016 Below you can see the list of some of the best app affiliate networks on the market to Tag line: The Leading Mobile Performance Marketing Platform for premium publishers with high quality traffic, app owners with a big social Mobvista is a mobile advertising and game publishing company, founded **List How Mobile Game Marketing Benefits Game Developers - Lifewire** The Big List is a compiled resource of game publishers and organizations The Ultimate Game Publishers List for HTML5, Flash, Unity, and all mobile games. HTML5 Sponsorship and revenue share programs for HTML5 game developers. This is no frills marketing list and monetization guide with over 100 pages of **Top iOS Development Tutorials on Youtube - Business of Apps** The Big List is a compiled and categorized resource primarily of game publishers. This is no frills marketing list and monetization guide with over 100 pages of If you're HTML5 or Flash (Unity3d) developer, you know developing a decent portfolio of publishers for the web and mobile markets can take many months to **A List of Mobile Advertising Services - App Marketing and Mobile** Compre The Big List of Game Publishers: A Marketing List and Monetization Guide for Web & Mobile Game developers (English Edition) de Dominick Gentile na **A List of Mobile Advertising Networks - Mobyaffiliates** Google tag manager create and update tags for your website and mobile apps . or game FacebookDomainInsights provides developers and Page owners with analytics for mobile apps & websites Burstly mobile app monetization tools management, list segmentation, marketing automation, billing, easy website **15 essential mobile game development tools - Develop Online** Dec 12, 2016 Note: companies on the list are not in any priority order. It supports 90% of the top-grossing iOS and Android game developers, reaching over **Top Mobile Ad Networks 2016 - Mobyaffiliates** Apr 5, 2016 Exclusive Bonus: Download the PDF guide to Top App Install We've put together a list of networks and platforms offering app . Tapjoy is an app monetization and mobile user acquisition company, Tag line: Built For Mobile Game Developer Success Key features: free, Appnext website home page. **Marketing 101 for Indie Mobile Game Developers - SOOMLA Blog** Mar 27, 2017 The first assumption Im

making is that an indie game developer is an Indie game developers aren't just game developers, and they're not just game publishers. website, use my guide to making effective game websites really fast. lists with canned emails, you'll spend a few days building your list, and Oct 15, 2013 UPDATE: We've updated this list for 2015. has assembled this all-star guide to app and mobile game development tools. HTML5 is also catered for with Web Marmalade for speeding up web development with native performance. can currently use those free tools to publishing games to iOS, Android, **The Big List of Game Publishers - HTML5 Sponsorship - NeoProfessor** Aug 7, 2011 Moreover also somewhat related is The Big List of Postmortems. Sales Figures The years in the brackets indicate the publishing date of the sales data. Website of Dev) PC Indie Game Sales Numbers (2010 / Website of Dev) Osmos Sales FlashGameLicense Monetizing Your Web Game Part 1 **The Big List of iOS Development Resources - Business of Apps** The Mobile Development Process. 162. List of tables. Table 1: Major Publishers. 24. Table 2: A Sample of Mobile Publishers. 24. Table 3: Game Project and IP **The Big List of Game Publishers: A Marketing List and Monetization** Oct 22, 2012 Guide to iOS & Android mobile game development resources (1) from For more information on using game engines and frameworks check out our list of mobile. basic guide from the official Android website designed for complete Fiksu App marketing company offering non-incentivized download **Big data analytics for video, mobile, and social game monetization** Feb 28, 2017 Ways in which Mobile Game Marketing can Help Gaming Devs Big companies have already seen the tremendous potential mobile game marketing plays in their general Improving vital features such as web interfaces, geotargeting, impression 8 Tips to Help You Monetize Your Mobile Game App. **The Big List of Game Publishers: A Marketing List and Monetization** May 3, 2017 Learning iOS app development is made much easier by the large amount of tutorials We've put together a guide to best resources developed for Objective-C and Swift. . out: Objective-C development, iOS App and iOS game programming. . Tapjoy A marketing automation and monetization platform **Top iOS & Android Mobile Game Development Tools, Frameworks A list of HTML5 game publishers - Gamasutra** May 24, 2016 A comprehensive list of the best mobile user acquisition services to help Exclusive Bonus: Download the PDF guide to Mobile User Acquisition Services Across all app marketing services, from strategy and distribution to app. They focus on integrating rewarded video ads into publishers game play. **Mastering the Game - WIPO** Share your thoughts, knowledge and ideas with the largest community of game developers in the world. If we like what we see, we'll promote your post on our **The Realistic Guide to Pricing Indie Game Marketing - Gamasutra** Jul 17, 2012 A list of niche analytics vendors for social and mobile games Companies such as TapJoy offer in-game banner ads, video offers, In addition to the mainstream game monetization approaches detailed above, another major marketing The application (web, game, social network, search engine, and so **Top Mobile Advertising Companies 2016 - Mobyaffiliates** Jun 26, 2013 Clash Media Mobile marketing company that offers a cost per download app cross-promotion platform. Based in London, UK. (Visit website). **Best App Analytics Tools 2017 - Business of Apps** Aug 24, 2015 Indie mobile game developers don't always prioritize their marketing efforts. Here's the step-by-step guide to market your mobile game. A previous SOOMLA post highlighted the importance of game reviews and provides a long list. in-game advertising forms will usually show ads from big publishers **The Big List Full Edition NeoProfessor HTML5 Mobile Games For** Apr 19, 2017 App analytics are the key to understand how your mobile users will inform the post-publishing development of your app and give useful. As you'll see in the list below, there's quite a few analytics platforms. tool tracking stats like game progression and level advancement, and also a customisable GUI. **The Big List of Mobile User Acquisition Services - app development** Jun 4, 2015 Cost-per-install mobile affiliate networks provide offers that pay based terms of the mobile affiliate market, cost per install apps and mobile game Below we've created a list containing some of the key Cost Per Install. The company's affiliate program allows publishers/app developers to monetize their **Steve Blank Startup Tools** Nov 2, 2014 Over 80 HTML5 Game Publishers The Big List of Game Publishers This is no frills marketing list and monetization guide with over 100 pages of Indie Game Dev, I've spent hundreds of hours over 10 months creating this list of publishers for the web and mobile markets can take many months to **Gamasutra - The Art & Business of Making Games** Oct 31, 2014 Below we've rounded up all the major mobile game creation platforms, For more information on using game engines and frameworks check out our list of mobile game. that has a great Android game tutorial section on its website. Fiksu App marketing company offering non-incentivized download