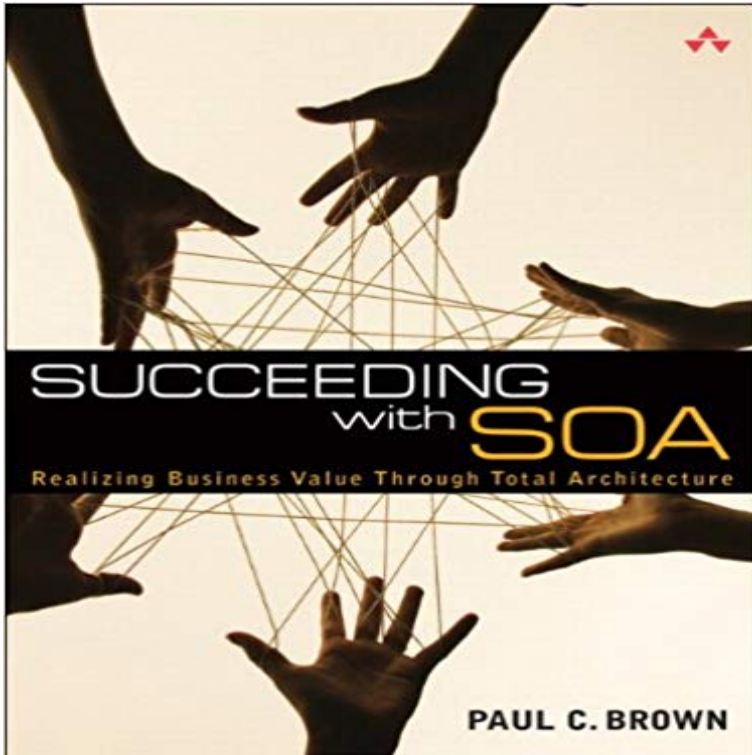


# Succeeding with SOA: Realizing Business Value Through Total Architecture



Getting a Desired Business Return on Your Service-Oriented Architecture (SOA) Investment Today, business processes and information systems are so tightly intertwined that they must be designed together, as parts of a total architecture, to realize enterprise goals. In *Succeeding with SOA*, Paul Brown shows how service-oriented architectures (SOAs) provide the best structure for such integration: clean, well-defined interfaces between collaborating entities. But even SOAs need to be correctly understood and implemented to avoid common failures. Drawing on decades of experience, Dr. Brown explains what business managers and IT architects absolutely need to know--including critical success factors--to undertake this essential work. Coverage includes

- Setting clear and reasonable expectations for SOAs benefits
- Understanding why conventional project management techniques dont scale to todays enterprise-wide projects
- Defining a living roadmap for developing services based on business priorities
- Establishing coherent leadership that brings together business executives, IT leaders, and the SOA architecture group
- Using Total Architecture Synthesis (TAS) to rapidly develop business processes and information systems together
- Understanding the central role of architecture--and making sure the right architectural decisions get made

Whether youre a business or technical leader, this book will help you plan, organize, and execute SOA initiatives that meet or exceed their goals--now, and for years to come.

**Succeeding with SOA: Realizing Business Value Through Total Architecture** Figures - **Succeeding with SOA: Realizing Business Value Through** or Fortune 500 company. Chapter 3 1. Broadly speaking - Selection from *Succeeding with SOA: Realizing Business Value Through Total Architecture* [Book] **Succeeding with SOA: Realizing Business Value Through Total Architecture** Apr 24, 2007 Getting a Desired Business Return on Your Service-Oriented Architecture (SOA)

Investment Today, business processes and information **Dedication Page - Succeeding with SOA: Realizing Business Value** Putting Service-Oriented Architecture (SOA) into Practice This book is a Succeeding with SOA: Realizing Business Value Through Total Architecture. Paul C. **Chapter 1. The SOA Challenge - Succeeding with SOA: Realizing** Succeeding with SOA: Realizing Business Value Through Total Architecture A successful adoption of SOA will touch every aspect of the business and change **Succeeding With Soa Realizing Business Value Through Total** Buy Succeeding with SOA: Realizing Business Value Through Total Architecture on ? FREE SHIPPING on qualified orders. **Tables - Succeeding with SOA: Realizing Business Value Through** : Succeeding with SOA: Realizing Business Value Through Total Architecture (TIBCO Press): Paul C. Brown: ?? **Succeeding with SOA: Realizing Business Value - Google Books** Aug 8, 2016 - 19 sec - Uploaded by G. 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Brown is a principal software architect at TIBCO Software Inc. and the author of Succeeding With SOA: Realizing Business Value Through Total **Succeeding with SOA: Realizing Business Value Through Total - Google Books** **Result** This chapter is excerpted from the book titled, Succeeding with SOA: Realizing Business Value Through Total Architecture, authored by Paul Brown, published : **Paul C. Brown: Books, Biography, Blog, Audiobooks** Succeeding with SOA : realizing business value through total architecture / Paul C. Brown Business enterprises -- Computer networks -- Management. **none** Apr 1, 2007 Succeeding with SOA has 7 ratings and 1 review. 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