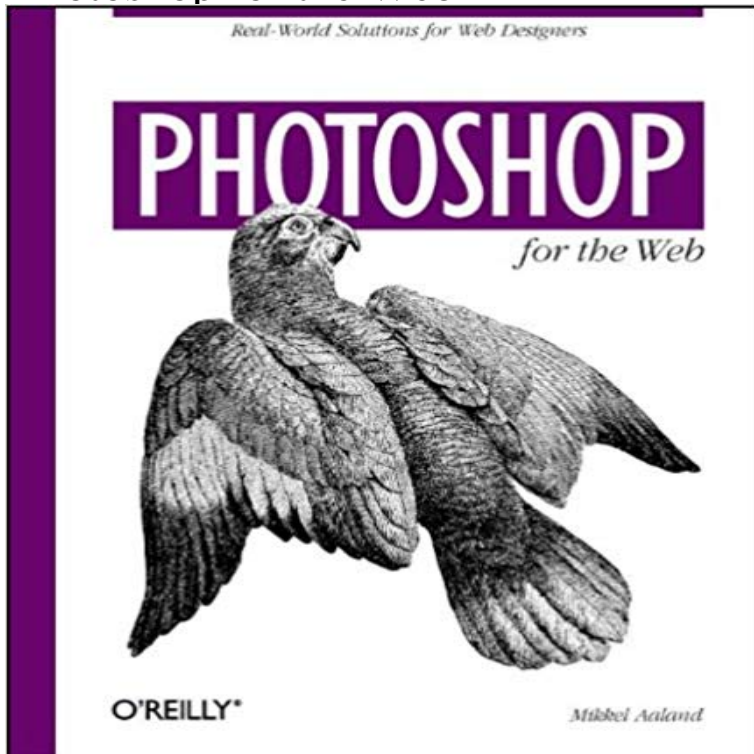


Photoshop for the Web



Photoshop for the Web shows you how to use the worlds most popular imaging software to create Web graphics and images that look great and download blazingly fast. The book is crammed full of step-by-step examples and real-world solutions from some of the worlds hottest Web sites, including HotWired, c net, Discovery, National Geographic Online, SFGate, and many more. Photoshop for the Web starts where other Photoshop books leave off. Topics include: Creating Photoshop Actions to automate Web production Using Photoshop as a Web layout tool Making graphics and images leap from the screen with transparency Improving photos taken with a digital camera Working with browser-safe colors to create stunning images regardless of platform or hardware Quickly building Web backgrounds, buttons, and graphical type Customizing Photoshop for web production Controlling anti-aliasing with custom brushes Getting rid of the dreaded halo syndrome Optimizing images for JPEG compression Animating with Actions Importing vector graphics into Photoshop Using guides to design and crop Coding layout information in a Photoshop layer

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