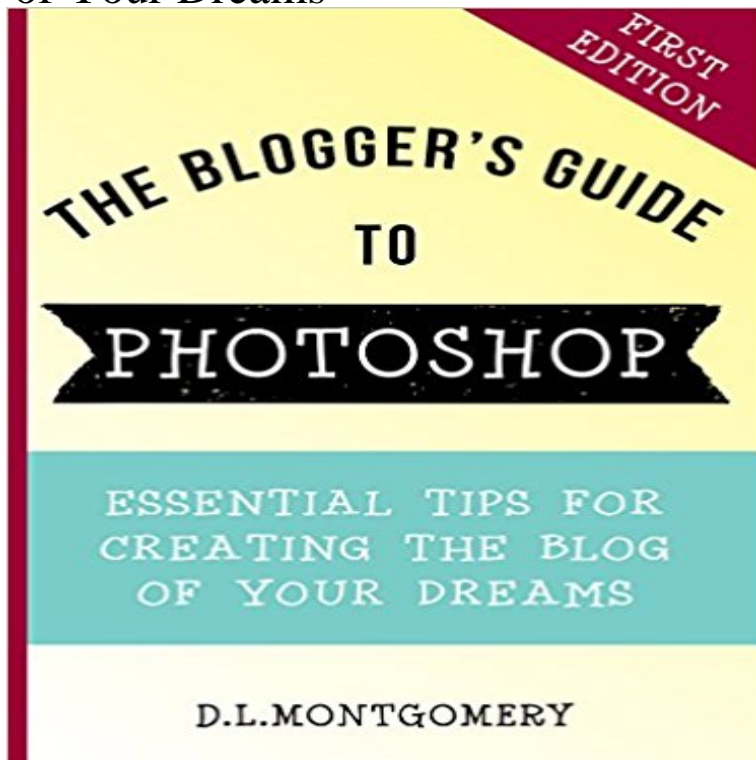


The Bloggers Guide to Photoshop: Essential Tips for Creating the Blog of Your Dreams



The Bloggers Guide to Photoshop is designed to equip you with the tools you need to jump straight in and use Photoshop to start creating fantastic graphics for your blog. The book explains the absolute basics of the program and develops them in a way that allows you to apply them in your own unique way. It builds on this by explaining the basics of photo and text editing, as well as more complex blog-specific tutorials. This book teaches you essential skills you'll need to thrive as a blogger in today's visual-oriented world. You will learn, amongst other things, how to: Open and save files for the web Add text to your photos Adjust the colours and contrast of your photos Create blog collages Add handwriting to your photos Use Layer and Clipping Masks Use Rulers and Guides This book will give you the confidence to transfer your creativity to Photoshop and create awesome, one-of-a-kind graphics, and show you that Photoshop isn't as scary as you might think!

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