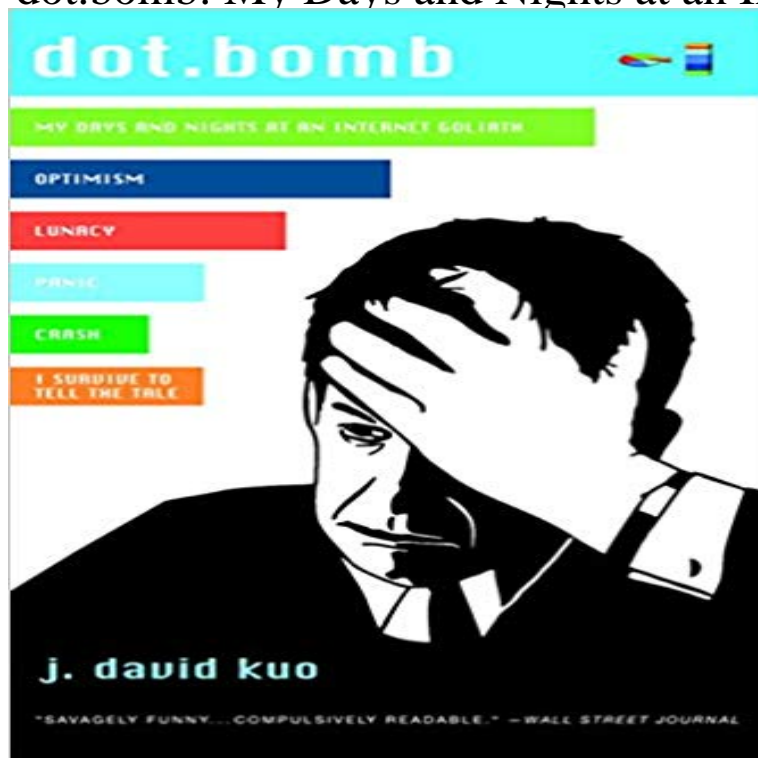


## dot.bomb: My Days and Nights at an Internet Goliath



J. David Kuo had a ringside seat at one of the biggest busts of the Internet age. Value America (NASDAQ: VUSA) was supposed to revolutionize retailing by using the Internet -- no more retailers or distributors needed. Fred Smith, legendary founder of Federal Express, called it the best business model he'd ever seen and invested millions of dollars. In a few short years, the company raised and spent hundreds of millions of dollars before a spectacular crash. As Senior Vice President of Communications, Kuo saw the stupefying insanity of it all: the machinations, delusions, good efforts, and wild miscalculations that led to the company's demise. Writing with a liveliness and flair seldom seen in business narratives, Kuo brings us tales of wretched excess, inspired salesmanship, online dreams, and unmitigated moneygrabbing. This is an unforgettable story of Internet mania that everyone who ever invested in a tech stock will be dying to read.

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