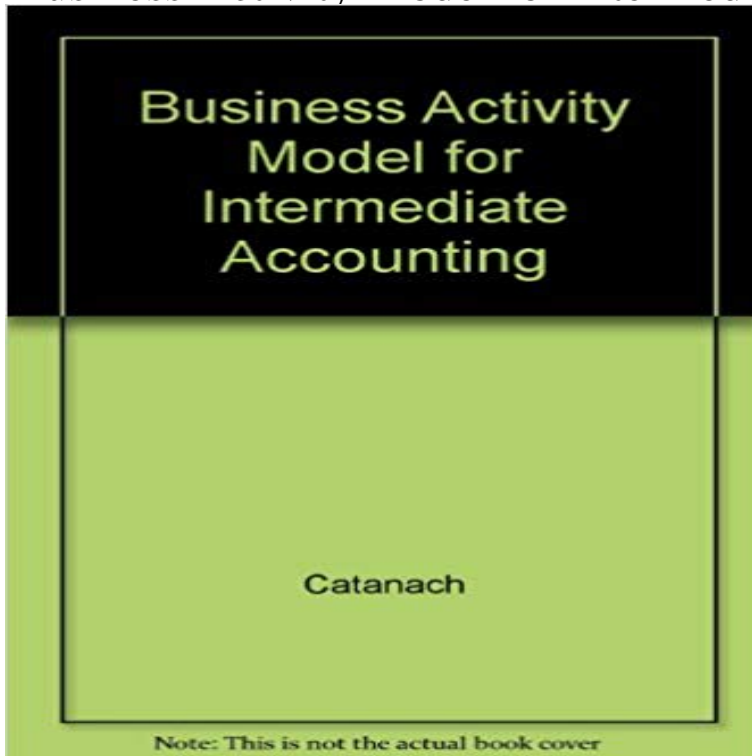


## Business Activity Model for Intermediate Accounting



This software was funded by the Accounting Education Change Commission (AECC). The product should appeal to the younger, more innovative faculty who want to incorporate technology into their course and want their students to learn the specific technical material while working through an evolving business case. This allows instructors to spend class time discussing the conceptual issues that underlie the intermediate accounting course without sacrificing their students technical skill development. The secondary benefit of BAM is that the students learn about business activities as they work through the accounting issues that face the fictitious company in the case. BAM can be used in conjunction with any intermediate textbook on the market.

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