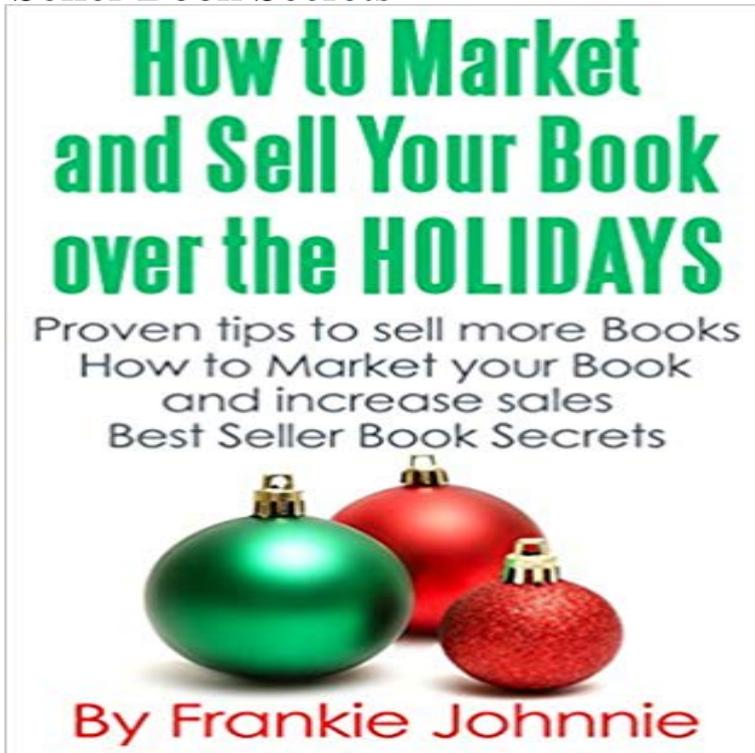


How to Market and Sell Your Books over the Holidays: Proven tips to sell more books How to Market Your Book and Increase Sales Best Seller Book Secrets



How to Market and Sell your Nonfiction Book over the HOLIDAYS Can you believe it? The Holidays are as of this date 55 days away with a shopping season that runs from October into the New Year. The Holiday Season presents a great opportunity for authors to use smart and clever marketing tactics to increase book sales to the 300 million people who have Amazon accounts and credit cards on file, and who have spent \$5.25 billion buying Books this year. Books, eReaders and gift cards make fantastic Christmas gifts and stocking stuffers. In this book, I will share easy Holiday marketing techniques that you can quickly incorporate into your busy schedule to increase book sales. You will learn: Proven tips that work to market and sell your book online. Creative think-outside-the-box marketing strategies to sell your book offline Quick tips to spruce up your website or book cover For those that dont celebrate traditional American Holidays, you can still find great marketing tips to be use on any special occasion. This book will bring you joy, peace, blessings, and oh yeah, it will bring you the secrets to successful marketing of your book. Happy Holidays. Quality information shouldnt be expensive and thats why Frankie Johnnies gift to you is making this book available for less than a cup of coffee.

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