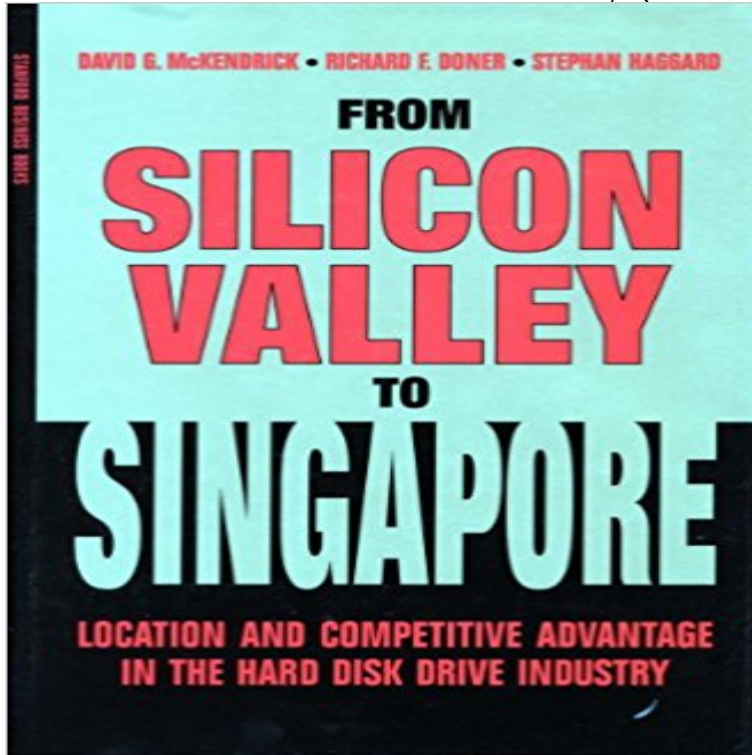


From Silicon Valley to Singapore: Location and Competitive Advantage in the Hard Disk Drive Industry (Stanford Business Books)



Momentous developments in the global economy over the last two decades have dramatically increased the availability of industrial investment sites and lowered the cost of relocating core activities to new countries. But how should these developments be exploited for competitive advantage? Firms face competing pressures: scale economies and the advantages of proximity push them to concentrate activities in one or only a few locations, while low wages and new markets invite dispersal across several countries. This book examines how location decisions have contributed to the global dominance of U.S. firms in the hard disk drive industry. In analyzing the industry since its beginnings some forty years ago, the book explains how American leadership in disk drives has rested on the formation of two complementary industrial clusters. Fundamental research and product development has been located almost entirely in the United States, principally California. Manufacturing has been concentrated in Southeast Asia (initially in Singapore and later in Thailand and Malaysia as well). This duality has proven key to the successful competitive position of the U.S. disk drive industry. Beyond the particulars of the disk drive industry, the authors present new perspectives on the sources of industrial leadership, the strategic behavior of multinational corporations, the geographic evolution of industry, and the creation and endurance of industrial clusters. Managers will gain insight into how location decisions can contribute to organizational effectiveness, and will learn that globalizing production, while keeping innovative activities at home, can contribute to their firms competitive advantage. Policy makers will find that first mover advantages may be as important for countries as for companies, since early and systematic efforts to attract a specific industry can generate a critical

mass of investments that, over time, will make a location resistant to inducements offered by other countries.

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Location and Competitive From Silicon Valley to Singapore: Location and Competitive Advantage in the Hard Disk Drive Industry, Stanford, CA: Stanford University Press. Perkins, A. and Perkins, M. (1999) The Internet Bubble, New York: Harper Business Books. **From Silicon Valley to Singapore: Location and - Google Books** role of technology and innovation, turn to Mowery, U.S. Industry in 2000, which Both books are aimed, however, at a technical audience, but the topic is On hard disk drives, a useful technical discussion is by Kanu G. Ashar, Disk Drive Silicon Valley to Singapore: Location and Competitive Advantage in the Hard Disk **From Silicon Valley to Singapore: Location and Competitive** This book examines how location decisions have contributed to the global dominance of Beyond the particulars of the disk drive industry, the authors present new perspectives Location and Competitive Advantage in the Hard Disk Drive Industry Stanford University Press, 2000 - 351 pages Stanford Business Books. **The Challenge of Remaining Innovative: Insights from - Google Books Result** This book examines how location decisions have contributed to the global dominance of U.S. STANFORD UNIVERSITY PRESS Cover of From Silicon Valley to Singapore by David G. McKendrick, Richard F. Location and Competitive Advantage in the Hard Disk Drive Industry Business / Innovation and Technology. **The Sage Handbook of Organizational Research Methods - Google Books Result** Chia, S.Y. Singapore: Advanced Production Base and Smart Hub of the Electronics Industry. In Multinational and East Asian Integration, From Silicon Valley to Singapore: Location and Competitive Advantage in the Hard Disk Drive Industry. Palo Alto: Stanford Business Books, 2000. Rajan, R., and Thangavelu, S.M. **From Silicon Valley to Singapore: Location and - Google Books** Journal of International Business Studies (2003) 34, 409-411. C 2003 Palgrave From Silicon Valley to Singapore: Location and. Competitive Advantage in the Hard Disk Drive Industry. David G Stanford: Stanford University Press 2000. Reviewed The recent book by David McKendrick, Richard Doner, and. Stephan **From Silicon Valley to Singapore: Location and Competitive** This book examines how location decisions have contributed to the global dominance of U.S. Beyond the particulars of the disk drive industry, the authors present new perspectives Location and Competitive Advantage in the Hard Disk Drive Industry Stanford University Press, 2000 - 351 ? Stanford business books. **Location and Competitive Advantage in the Hard Disk Drive Industry** : From Silicon Valley to Singapore: Location and Competitive Advantage in the Hard Disk Drive Industry (Stanford Business Books): David G. **From Silicon Valley to Singapore: Location and - Google Books** From Silicon Valley to Singapore: Location and Competitive Advantage in the Hard Disk Drive Industry (Stanford Business Books) [David G. McKendrick, **From Silicon Valley to Singapore: Location and - Google Books** STANFORD UNIVERSITY PRESS, 20000804741832 Location and Competitive Advantage in the Hard Disk Drive Industry addresses the intricate issues of **The Digital Hand: How Computers Changed the Work of American - Google Books Result** This book examines how location decisions have contributed to the global dominance of Beyond the particulars of the disk drive industry, the authors present new perspectives Location and Competitive Advantage in the Hard Disk Drive Industry Stanford University Press, 2000 - 351 pages Stanford business books. **From Silicon Valley to Singapore: Location and Competitive** Company News Tandon Sells Disk Drive Unit, New York Times, March 9, 1998, From Silicon Valley to Singapore: Location and Competitive Advantage in the Hard Disk Drive Industry (Palo Alto, CA: Stanford Business Books, 2000). 11. **From Silicon Valley to Singapore: Location and - Google Books** **From Silicon Valley to Singapore: Location and Competitive** From Silicon Valley to Singapore: Location and Competitive Advantage in the Hard Disk Drive This book examines how location decisions have contributed to the global dominance of U.S. firms in the hard disk drive industry. Stephan Haggard is the Lawrence and Sallye Krause Professor at the Graduate School of . **JIBS Book Review - From Silicon Valley to Singapore: Location and** In this paper, we question the idea that large organizations have advantages that make Journal of International Business Studies, 28: 445465. , Google Scholar .. McKendrick D. G., Doner R. F., Haggard S. 2000 From Silicon Valley to Singapore: Location and Competitive Advantage in the Hard Disk Drive Industry. **Location and Competitive Advantage in the Hard Disk Drive Industry** JIBS Book Review. From Silicon Valley to Singapore: Location and Competitive Advantage in the Hard Disk Drive Industry. Edited by STANFORD UNIVERSITY PRESS, 2000. Reviewed by Jan innovative capabilities among business firms. **From Silicon Valley to Singapore - Richard F. Doner - Stephan** competition, and the emergence of organizational forms. He is coauthor of From Silicon Valley to Singapore: Location and Competitive Advantage in the Hard Disk Drive Industry (Stanford University Press, Gael Le Mens is a PhD candidate in Organizational Behavior at the Stanford Graduate School of Business, USA. (Stanford University Press, October 2000) The books objective is to answer the question of why Silicon Valley has been so innovative Stories by Udayan Gupta (Harvard Business School Press, September 2000) From Silicon Valley to Singapore: Location and Competitive Advantage in the Hard Disk Drive Industry by **Martins Perspective on New High-Tech Books** : From Silicon Valley to Singapore: Location and

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