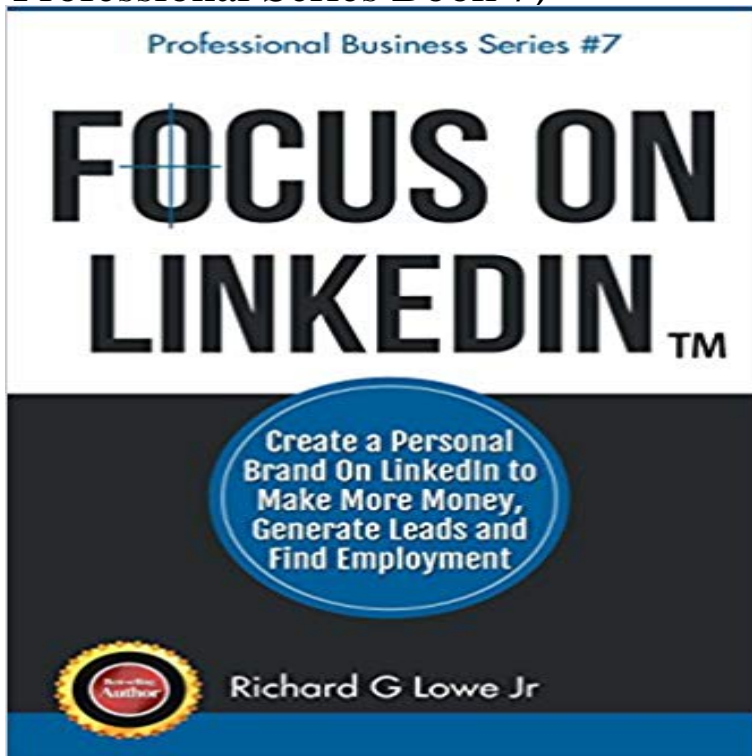


Focus on LinkedIn: Create a Personal Brand on LinkedIn™ to Make More Money, Generate Leads and Find Employment (Business Professional Series Book 7)



Increase Your Income Potential by Effectively Promoting Yourself on LinkedIn Learn How to Write Your LinkedIn Profile Attracts More and Better Connections, a stream of Job Offers and Leads for Your Business If you leave your LinkedIn profile the way it is now, no matter how exceptional you are, will you still be stuck in the same dull, unrewarding job or struggling daily to get leads for your business five years from today? Are you happy working in the same unsatisfying, underpaying job day after day, or desperately and usually unsuccessfully attempting to find people who are interested in your products and services? Or would you prefer to have job opportunities and business leads come to YOU, offering to employ YOU or pay YOU money, by learning to write your own LinkedIn profile that attracts the right people directly to your inbox? I have been where you are today. I worked in unsatisfying jobs for employers that didn't care and wouldn't reward good and competent service. I remained in jobs for years, sending out thousands of resumes, hoping that someone would recognize my value. To make more money, I tried creating my own services and products and desperately searched for ways to market them. I must have tried hundreds of different marketing and promotional methods, with limited and mixed success. What pulled me through was lots of study, specialized training, and practice. More importantly, I believed in myself and the value I could provide to employers and customers for my products and services. At first I was happy to find a new client now and then to make some extra money. But later, I learned how to promote myself effectively and those customers started to come to me. Instead of wasting time, day after day, fruitlessly searching, they sent me emails asking, no demanding, my services and employment. * Once you

understand the unique importance of LinkedIn, you have found one of the best ways to get employers and clients to come to you. * Increase your qualified leads by targeting your LinkedIn to the right audience * Decrease the time you spend fruitlessly searching for anyone who will buy your products or services, or offer you a position in their company. * Explode the size of your professional network by spending as little as a few hours optimizing your professional brand on LinkedIn * By defining your personal brand and writing an effective message, you can effectively grow a professional network which looks to you for answers. * A well-written LinkedIn profile can lead you to an increase in business or job offers several times the current level * Increase your earnings while reducing the time you spend with unqualified leads and employers. Dont let another day go by without taking action to solve your problem. Get your Copy NOW. Scroll up and click on the BUY NOW button!

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