

Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman



This female Mad Men-like story chronicles the legendary Cosmopolitan magazine editors rise to power as both a cultural icon and a trailblazer who redefined what it means to be an American woman. In the mid-60s, Helen Gurley Brown, author of the groundbreaking *Sex and the Single Girl*, took over the ailing Cosmopolitan magazine and revamped it into one of the most successful brands in the world. At a time when magazines taught housewives how to make the perfect casserole, Helen reimaged Cosmo and womanhood itself, championing the independent, ambitious, man-loving single woman. Though she was married to Hollywood producer David Brown, no one embodied the idea of the Cosmo Girl more than the Ozarks-born Helen, who willed, worked, and - yes - occasionally slept her way to the top, eventually becoming one of the most influential media players in the world. Drawing on new interviews with Helens friends and former colleagues as well as her personal letters, *Enter Helen* brings New York City vibrantly to life during the sexual revolution and the womens movement and features a cast of characters including Hugh Hefner, Nora Ephron, and Gloria Steinem. It is the cinematic story of an icon who bucked convention, defined her own destiny, and became a controversial model for modern feminism, laying the groundwork for television shows like *Sex and the City* and *Girls*. Bad feminist or not, Helen Gurley Brown got people talking - about sex, work, reproductive choices, and having it all - forever changing the conversation.

Jul 26, 2016 NPR coverage of *Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman* by Brooke Hauser. News **Enter Helen: The Invention of Helen Gurley Brown and the Rise of** Mar 18, 2016 - 3 min - Uploaded by Book Studio 16 Helen Gurley Brown in Brooke Hausers new book *Enter Helen*. Cosmopolitan **Enter Helen: The Invention of Helen Gurley Brown and the Rise of** May 15, 2016 Books: *Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman* by Brooke Hauser. The revolutionary

Enter Helen: The Invention of Helen Gurley Brown and the Rise of Buy Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman by Brooke Hauser (ISBN: 9780062342669) from Amazons **Brooke Hauser Author of Enter Helen** Apr 18, 2016 Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman by Brooke Hauser book review. Click to read the **Enter Helen : NPR** Enter Helen: The Invention Of Helen Gurley Brown And The Rise Of The Modern Single Woman. by Brooke Hauser. On Sale: 22/05/2017. Format: Paperback **Enter Helen: The Invention of Helen Gurley Brown and the Rise of** Jun 7, 2016 Book Launch: Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman by Brooke Hauser in conversation **The Author of Enter Helen on Why Helen Gurley Brown Is Such an** Apr 19, 2016 In an interview with Bill Maher, Steinem accused young female At Cosmo, Gurley Brown invented the mix that would become the Helen Gurley Brown as a feminist, and why Sex and the Single Girl should be on everybodys reading list. and he was also a film producer whose career was on the rise. **Cosmopolitan Editor Redefines the Modern Single Woman** **Enter** Author of Enter Helen. A must-read piece of proto-feminist history. The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman **Books: Enter Helen: The Invention of Helen Gurley Brown and the** Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman: Brooke Hauser: 9780062342669: Books - . **Enter Helen: The Invention Of Helen Gurley Brown And The Rise Of** Apr 19, 2016 : Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman (9780062342669) by Brooke **Enter Helen: The Invention of Helen Gurley Brown and the Rise of** Enter Helen. The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman. by Brooke Hauser. On Sale: 04/19/2016. Format: Hardcover. **Enter Helen: The Invention of Helen Gurley Brown and the Rise of** May 26, 2016 Helen Gurley Brown is routinely described as the original Cosmo girl. of Helen Gurley Brown and the Rise of the Modern Single Woman by **Enter Helen: The Invention of Helen Gurley Brown and the Rise of** : Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman (9780062342669) by Hauser, Brooke and a great **Enter Helen: The Invention of Helen Gurley Brown and the Rise of** **Book review: Enter Helen: The Invention of Helen Gurley Brown** Apr 18, 2017 Buy the Paperback Book Enter Helen by Brooke Hauser at , Of Helen Gurley Brown And The Rise Of The Modern Single Woman. **Enter Helen: The Invention of Helen Gurley Brown and the Rise of** May 2, 2016 Booktopia has Enter Helen, The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman by Brooke Hauser. **Enter Helen: The Invention of Helen Gurley Brown and the Rise of** Invention of Helen Gurley Brown and the Rise of the Modern Single Woman including Hugh Hefner and Gloria Steinem, Enter Helen is the riveting story of a **Enter Helen: The Invention of Helen Gurley Brown and the Rise of** Todays post is on Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman by Brooke Hauser. It is 496 pages long and is **Enter Helen: The Invention of Helen Gurley Brown and the Rise of** : Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman (9780062342669): Brooke Hauser: Books. **Enter Helen: The Invention of Helen Gurley Brown and the Rise of** Listen to Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman audiobook by Brooke Hauser. Stream and download **Enter Helen: The Invention of Helen Gurley Brown and the Rise of** Apr 18, 2017 The Paperback of the Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman by Brooke Hauser at **Enter Helen: The Invention of Helen Gurley Brown and the Rise of** : Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman (Audible Audio Edition): Brooke Hauser, Tavia **Booktopia - Enter Helen, The Invention of Helen Gurley Brown and** May 5, 2016 Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman It is a portrait of a woman who took over a failing magazine and made it one of the biggest successes in publishing history. From writing Sex and the Single Girl to running early Cosmo articles on the pill and **Enter Helen: The Invention Of Helen Gurley Brown And The Rise Of** Apr 14, 2016 Book review: Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman, by Brooke Hauser **Enter Helen: The Invention of Helen Gurley Brown and the Rise** Find helpful customer reviews and review ratings for Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman at