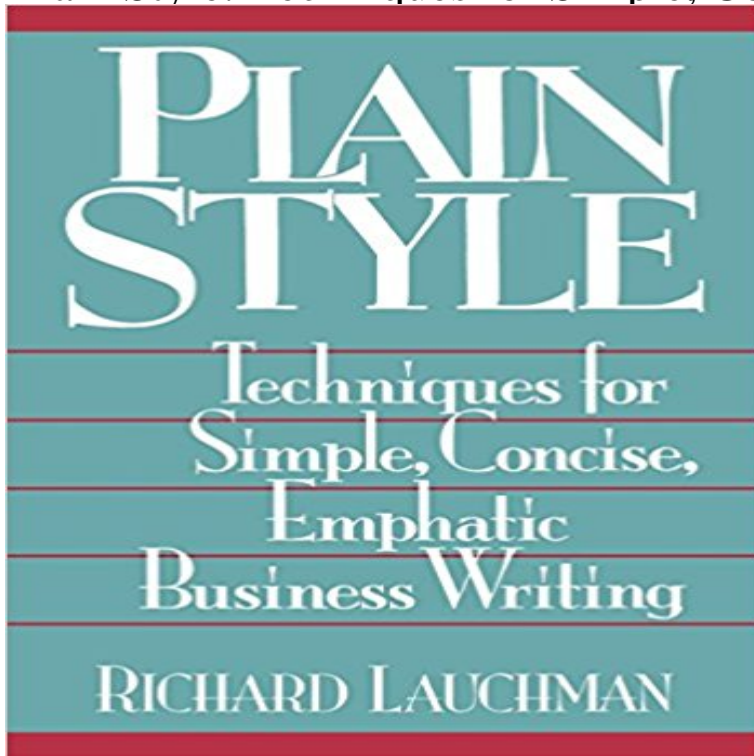


Plain Style: Techniques for Simple, Concise, Emphatic Business Writing



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