

Data Journalism Heist



Data journalism is a key skill for journalists to differentiate themselves in a world where almost anyone can publish, and competition for journalism jobs is fierce. Whether its hard stories from government spending and MPs expenses, or softer stories from sports data, fashion trends or music and social activity, our increasingly digital world is providing a rich range of potential new story sources - and new forms of storytelling too. This short ebook introduces you quickly to key techniques in finding that data and turning it into stories - through a Data Journalism Heist. This isnt about the huge investigative projects that you hear about, but the everyday stories that you can do with speed and simplicity. Its about getting in, getting the data, and getting the story out safely. No one gets hurt. In the process youll learn about: Sources of data - where to find data stories and leads Typical data stories - how to find simple stories in data Basic spreadsheet techniques - finding the biggest and smallest values; calculating averages and totals. Top techniques for getting stories against a deadline - using filters and pivot tables to get to the story quickly Making a clean getaway - avoiding mistakes in data journalism Telling the story - basic techniques in visualising and humanising your data-led story

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The interviews were conducted during May. 2013 and January 2014 by the authors of this pa- per. **Data Journalism Heist Online Journalism Blog** Data Journalism Heist. How to get in, get the data, and get the story out - and make sure nobody gets hurt. Paul Bradshaw. This book is for sale **Scraping for Journalists - Leanpub** The Data Journalism Heist aims to be a quick introduction to data journalism for those who are interested in using these techniques in day-to-day journalism but **Data Journalism Heist, nuevo ebook de Paul Bradshaw** With the Spanish-language release of Paul Bradshaws Data Journalism Heist this week, more journalists than ever will be able to find and tell **Data Journalism Heist - Email Author - Leanpub** In the next couple of months I will begin publishing my next ebook: Data Journalism Heist. Data Journalism Heist is designed to be a relatively **Data Journalism Heist - Leanpub** Data Journalism Heist - Kindle edition by Paul Bradshaw. 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