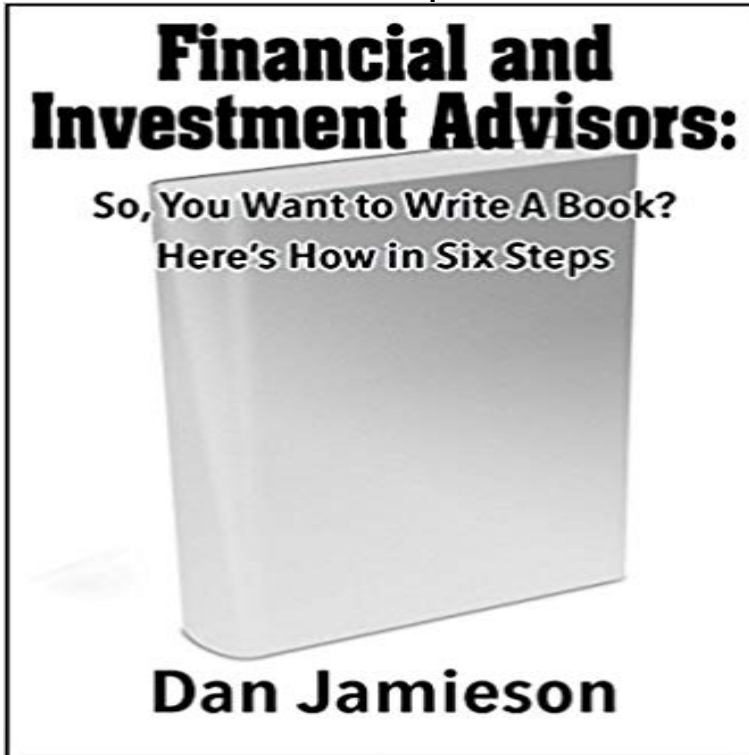


Financial and Investment Advisors: So, You Want to Write a Book? Heres How in Six Steps



Financial and Investment Advisors: So, You Want to Write a Book? Heres How in Six Steps, is written for financial advisors and money managers who want to write a book (ebook or print) to burnish their credentials and bolster their competence. Although written for the financial trade, any novice author will find this short how-to guide helpful in learning what it takes to produce a manuscript from beginning to end. Many financial advisors and money managers tend to be more verbal than literary, so they struggle with writing. Using a conversational style, the author takes readers through the six steps needed to complete a manuscript: brainstorming ideas; organizing notes; writing the book; finalizing the book; publishing the work, and; distributing the book to the desired audience. Hiring editors and copyeditors is also covered.

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